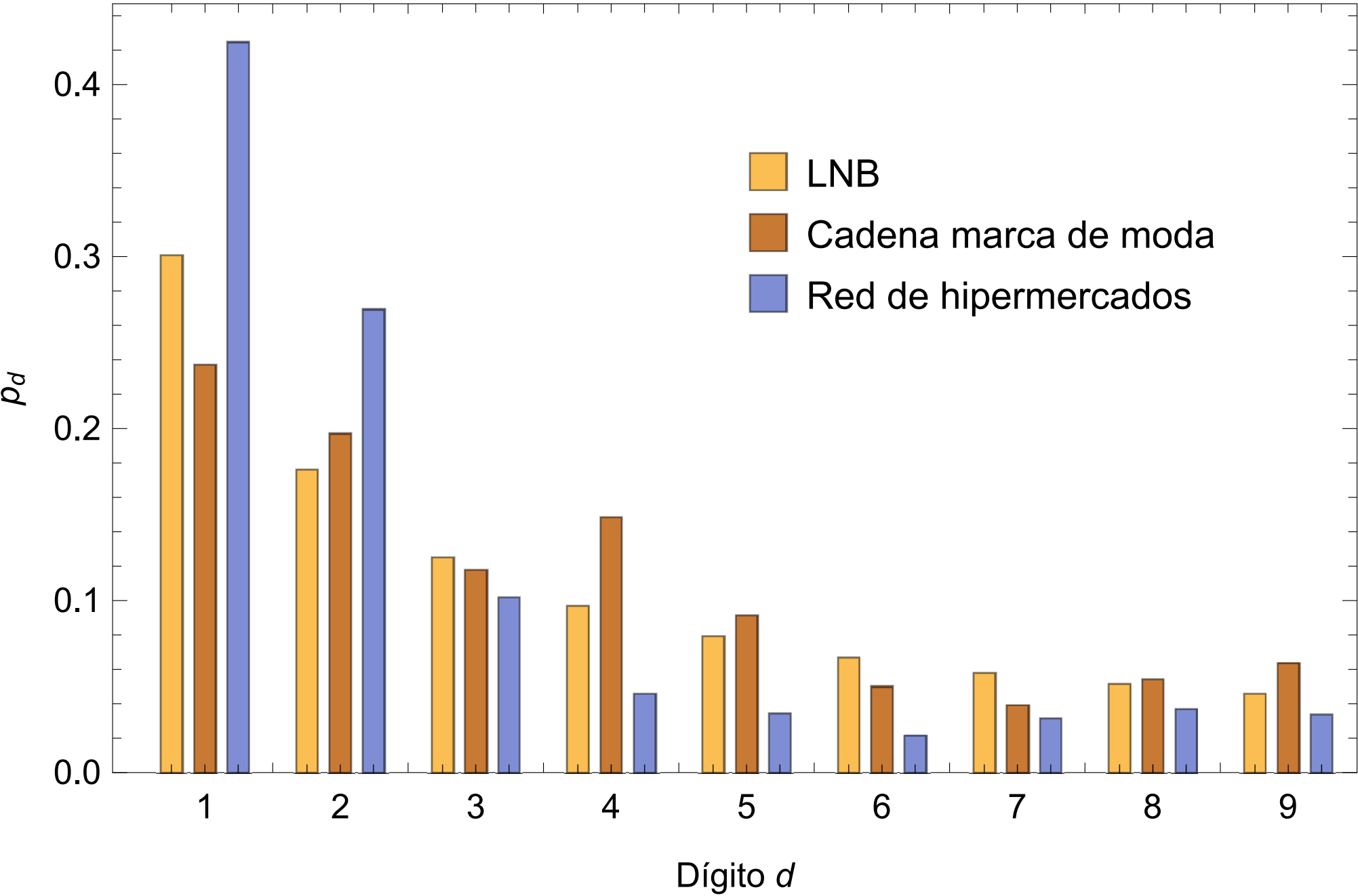
0.4
0.3
0.2
0.1
0.0
p_d
1
2
3
4
5
6
7
8
9
Dígito d
LNB
Cadena marca de moda
Red de hipermercados